

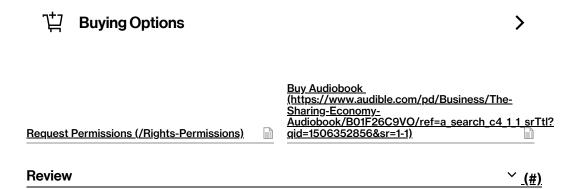
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The Sharing Economy

The End of Employment and the Rise of Crowd-Based Capitalism

By Arun Sundararajan (/contributors/arun-sundararajan)

The wide-ranging implications of the shift to a sharing economy, a new model of organizing economic activity that may supplant traditional corporations.



So all in all, a very interesting book by one the most knowledgeable researchers on the sharing economy. Well worth a read.

Award (#rail-awards)



Bronze Medalist in Economics, 2017 Axiom Business Book Awards

Resources

(#rail-resources)

Reader Resources

Author Site (http://s12y.com)

Appearance on PBS's The Charlie Rose Show (https://charlierose.com/videos/28419)

Endorsement

(#rail-endorsement)

Information technology is disrupting a host of industries including transportation, hotels, banks, and marketplaces. The very nature of work is changing. Sundararajan offers an insightful guide to the forces shaping our economy today—and tomorrow.

Hal Varian, Chief Economist, Google

Online Attention

(#rail-altmetric)

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(https://www.altmetric.com/details.php?

domain=mitpress.mit.edu&citation_id=4994094&no_score=true)

Overview

Author(s)

Praise

Summary

The wide-ranging implications of the shift to a sharing economy, a new model of organizing economic traditional corporations.

Sharing isn't new. Giving someone a ride, having a guest in your spare room, running errands for someone club - these are not revolutionary concepts. What is new, in the "sharing economy," is that you are not he are providing these services to a stranger for money. In this book, Arun Sundararajan, an expert on the sl the transition to what he describes as "crowd-based capitalism" - a new way of organizing economic act traditional corporate-centered model. As peer-to-peer commercial exchange blurs the lines between the professional, how will the economy, government regulation, what it means to have a job, and our social fa

Drawing on extensive research and numerous real-world examples - including Airbnb, Lyft, Uber, Etsy, Ta BlaBlaCar, China's Didi Kuaidi, and India's Ola, Sundararajan explains the basics of crowd-based capitalis intriguing mix of "gift" and "market" in its transactions, demystifies emerging blockchain technologies, and of emerging on-demand platforms. He considers how this new paradigm changes economic growth and live in a world of empowered entrepreneurs who enjoy professional flexibility and independence? Or will disenfranchised digital laborers scurrying between platforms in search of the next wedge of piecework? important policy choices and suggests possible new directions for self-regulatory organizations, labor law safety net.

Hardcover

Out of Print ISBN: 9780262034579 256 pp. | 9 in x 6 in 16 figures, 2 tables